DIGITAL COURSE

Social Innovation in Health

NOV 9 - DEC 7

2022

This course is totally free for EPOS students & alumni

PROGRAM

This online course introduces the participants to social innovation in health, building capacities to integrate social innovation and social entrepreneurships in health systems to promote and achieve the SDGs. The goal is for this knowledge to be shared with organizations and associations working in the field of sustainable development. The course also presents the students with information on how to access financing opportunities and tools to develop their own action plan to possible stakeholders.

Participants will go through one introduction module and four content modules, which will give them the necessary tools and knowledge to **develop their own project ideas** on how to implement **it, integrating social innovation and entrepreneurship in the health sector.** It will take place on **Teachable**, an online learning platform, and **Zoom**.
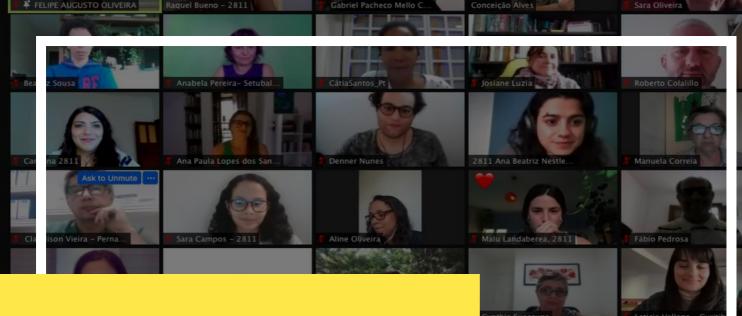
Methodology
The students will work individually and in groups, following a peer-to-peer learning method. They will need to dedicate a total of **four hours per week**, three committed to asynchronous work in the digital platform and the other two to participate in the online sessions that will take place **on Wednesday afternoons**.

During these calls, students will meet with subject matter experts, discuss the material received during the week, and engage in a variety of activities to both develop their ideas and foster networking among peers.
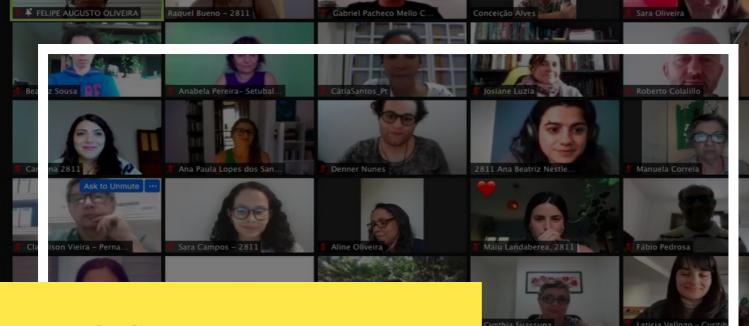
Requirements to obtain the certificate
- Attend at least 3 of the 4 online sessions. Each week there will be a 2-hours online session.
- Develop the weekly assignments and follow the course contents.
- Deliver the final assignment.

AGENDA

Contents	DAYS	TIME REQUIRED
Preparatory week	9 Nov - 16 Nov	1 hour of getting acquainted with the learning plattform & methodology
1st Module	9 Nov - 16 Nov	1.5 hours of self-paced learning
1st Online Session	*16. Nov*	*16:00 - 18:00 CET*
2nd Module	16 - 23 Nov	1.5 hours of self-paced learning
2nd Online Session	*23. Nov*	*16:00 - 18:00 CET*
3th Module	23 - 30 Nov	1.5 hours of self-paced learning
3rd Online Session	*30. Nov*	*16:00 - 18:00 CET*
Final Presentation	30 Nov - 7 Dec	3 hours of individual or group work.
4th Online Session	*7 Dec*	*16:00 - 18:00 CET*

CONTENT

Module 1: Introduction to Social Innovation and Entrepreneurship (9-16 November)
The objective of the first module is to understand the main concepts that define what is social innovation and entrepreneurship. Moreover, it also provides practical examples for different project scales and approaches to consider.

Contents:
- Basic Concepts: What is social entrepreneurship and innovation?
- Cases of social entrepreneurship in health.
- The characteristics of an Agent of Change
- Levels of Impact.

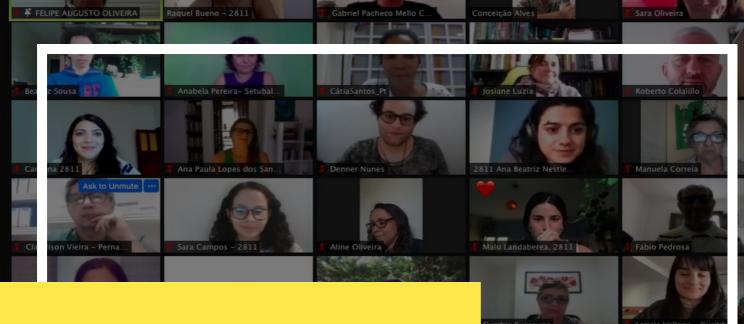*1st Live Session | Wednesday 16/11/2022 16:00 - 18:00 (CET)*

Module 2: The challenges and solutions / (16 - 23 November)
This module provides further context on how to identify social needs, challenges and opportunities to work on from the social innovation in health contexts. It will also provide the bases for ideation of real solutions and business models.

Contents:
- The relevance of co-creation and a multidisciplinary approach.
- Context of health areas in social entrepreneurship
- Identification of problems, needs and opportunities
- Project Ideation
- Business model

2nd Live Session | Wednesday 23/11/2022 16:00 - 18:00 (CET)

CONTENT

Module 3: Testing and Validation (23 - 30 November)
This module provides tools and methodologies for students to test and evaluate the sustainability of potential social innovations and entrepreneurships.

Contents:
- Theory of change and definition of the logical framework
- Hypothesis Generation
- Validation Mechanisms

3rd Live Session | Wednesday 30/11/2022 16:00 - 18:00 (CET)

Module 4: Project and action plan design (30 November - 7 December)
This module explain how to strategically plan and communicate your project and how to design a brief action plan to present it to possible stakeholders.

Contents:
- Assessment of financing mechanisms (characteristics, advantages, and disadvantages)
- Fundraising strategies, communication strategy, pitch deck, etc.
- Strategy Plan

Final Presentations:
Each participant/group delivers its/their final presentation, explaining the case/project they worked on during the course.

4th Live Session | Wednesday 07/12/2022 16:00 - 18:00 (CET)